

WHAT
YOU WILL

EXPERIENCE

Date: November 20th 2016

Time: 3pm-6pm

Venue: Bottleneck Blues Bar
One Ameristar Blvd. St.
Charles, MO 63301

Price: \$45.00

*No refunds, credits or exchanges for any State Beauty Supply class or event.

LONG HAIR DRESSING

- Global trends in long hair dressing
- Quick, efficient ways to finishing hair
- New ways to create looks

MEN'S GROOMING

- How to give each man in your chair his own unique haircut
- Top 10 things you need to know about Men's cutting
- Techniques to make your male client's haircut unique to them

ADVANCED CUTTING

- Get an in-depth look at our unique time-saving and body-conscious cutting system Structure In Motion
- Learn how to save time behind the chair so you can focus on connecting with your customers
- How to balance creativity and technical skill
- Unique cutting techniques from around the world to push your creativity

BUSINESS

- How to increase client loyalty
- How to make your salon profitable
- How to keep your staff motivated and strong retailers
- How to increase earnings without working more hours



RAFE HARDY

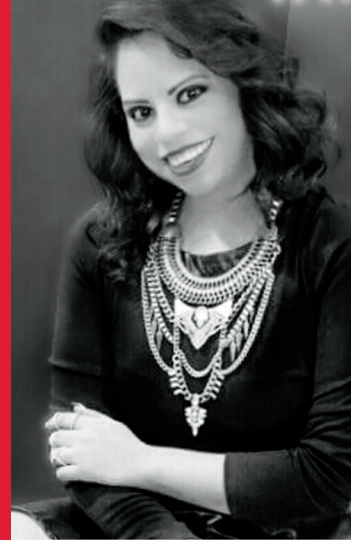


Artistic Director Rafe Hardy has a passion for teaching rivaled only by his passion for learning and his enthusiasm for Sexy Hair.

As the company's premier ambassador and official "face" of Sexy Hair, the 30-year veteran has gained an extensive global following.

The charismatic hairdresser and educator travels all over the world, demonstrating his artistry, talent and motivational skills at hair shows worldwide.

Rafe has traveled the world and worked with some of the masters in our industry. Rafe will share with you hot trends, unique techniques and fashion-forward ideas that will push your creativity to the next level.



PAOLA

Paola Rascon is a well-rounded stylist with more than a decade of experience behind the chair. Like most, her career started as a hairstylist but her hard work and dedication led to her quick promotion to salon manager. But Rascon's determination does not end there.

As a Sexy Hair educator, she has quickly risen through the ranks to become an international platform artist for the world-renown hair care company. She also travels extensively throughout Latin America training "the trainers" in addition to working in the United States and Europe.

Rascon received the Sexy Hair Best International Artist Award and continues to wow audiences with her creative talents. For the past four years, she's worked on the hair team during Fashion Week Mexico and was selected to serve on the exclusive Sexy Hair team for fashion designer Betsey Johnson at her 50th Anniversary runway show during New York Fashion Week.


**SEXY
HAIR**
EXPERIENCE

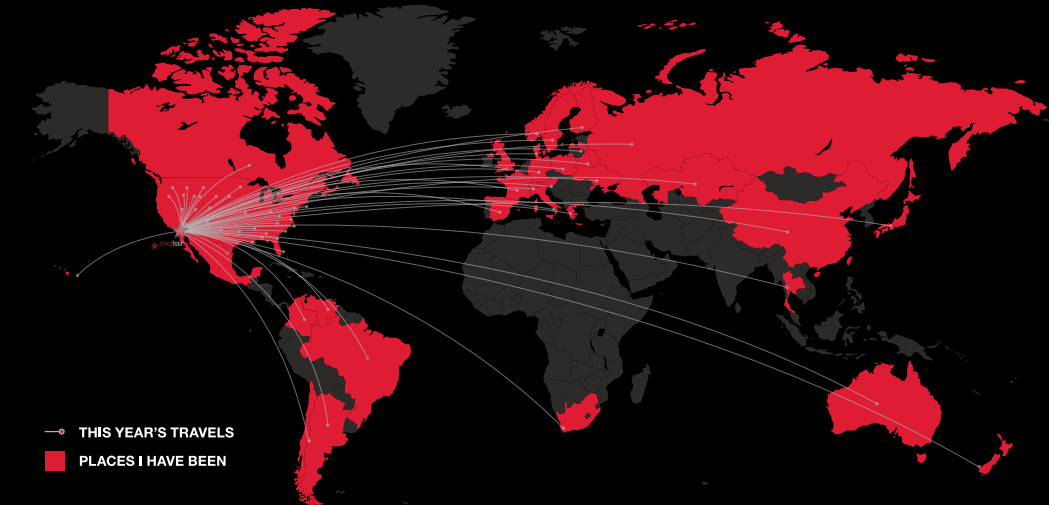
 sexyhair.



KELLY

Owner of Salon Antebellum, **Kelly** is continuously expanding her skill set, developing her expertise in all hair types and texture techniques.

With a license in both cosmetology and barbering, Kelly has put most of her focus on perfecting her male business. Approximately 70% of her clientele are men. She understands how to grow the male clientele and give them the perfect haircut. Kelly is part of the International Team and travels Globally to share the Sexy Hair Experience.



→ THIS YEAR'S TRAVELS
■ PLACES I HAVE BEEN